

PROGRAM PROPOSAL

FACULTY: Liberal Arts & Sciences _____; Fine and Performing Arts _____;
Education _____; Engineering & Business x _____; Honors Program _____

DEPARTMENT: School of Business

PROGRAM NAME: School of Business

TYPE OF PROPOSAL (check one): _____ New Program x _____ Revision of Existing Program

Please check here to indicate that you have consulted with Library Collections Developer x
(Consultation can be done by phone, fax, and/or E-mail. This sheet is checked by proposer, not librarian.)

Recommended by Department Chair: Adi Salanitat Date 9/25/12

Reviewed and Approved by Faculty Review Committee (if necessary):

Chair of Committee: [Signature] Date 9/25/12

Recommended by Dean: Adi Salanitat Date 9/25/12

Undergraduate Programs:

Reviewed and Approved by College Curriculum Committee:

Chair, College Curriculum Committee: David Chaffaro Date 10/24/12

Graduate Programs:

Reviewed and Approved by Graduate Council:

Dean of the Graduate College: _____ Date _____

APPROVED BY ACADEMIC SENATE AND THE FACULTY

Presiding Officer of the Faculty _____ Date _____

APPROVED BY VICE PRESIDENT FOR ACADEMIC AFFAIRS: (ALL PROGRAMS)

Vice President _____ Date _____

SUNY – NEW PALTZ
OUTLINE FOR SUBMITTING PROPOSALS FOR NEW OR REVISED PROGRAMS

(submit one original plus original cover sheet to your dean's office; 12 photocopies are also required for curriculum committee review)

In using the outline below, please enter for every item, both the number of the item and a brief subhead (e.g., 6. Adequacy of Present Library Holdings) so that readers will understand the entries. The proposed course number should be entered in the upper right hand corner of each page of the proposals. Note: Gender inclusive language is required.

Part I: Summary Information for College Records

1. Name of department : School of Business
2. Date of submission to Dean's Office : September 25, 2012
3. Name of chair (typed and signed) : Hadi Salavitabar
4. Name of program: Undergraduate Program
5. Proposal type – Revised program
6. Are present library holdings, audio-visual equipment, and laboratory facilities adequate? If not, please outline additional needs. Yes

Part II: In-Depth Narrative Justifying Recommendation by Department

1. In narrative form, please describe the nature of the program. **For new programs**, describe the goals and orientation of the program, along with a detailed justification for the creation of this new program. **For revised programs**, clearly describe how the old and new programs differ, and include a detailed justification for each proposed change.

This revision raises the undergraduate admission Math Placement Level (MPL) from 4 to 5 for all six business majors, Accounting, Finance, General Business, International Business, Management and Marketing. This change is consistent with the School's and University's strategy of continuously improving student selectivity.

2. Explain the relations of this program to the department's overall goals, and other programs, if appropriate.

The undergraduate program consists of six majors and has 90% of the School's student population (the remaining 10% are graduate students). It is the main focus of the School's educational goal.

3. Describe the department's plans for evaluating the success of this program in the future. SEI's alone do not constitute an evaluation plan.

We found from our experience that students with higher MPL levels usually perform better in

business courses. Once the change is implemented, we will conduct a more thorough study comparing the average grade from individual courses as well as overall GPA before and after the change.

Part III: Inclusions

1. A copy of the new plan of study. **For revised programs**, also include a copy of the old plan of study. Make sure it is clear which plan of study is the new one.

No change to the plan of study.

2. Include any additional relevant information. This could include, but is not limited to:

(a) New courses: Include all materials necessary for new course proposal (i.e., course proposal cover sheet, responses to questions in the Outline for Submitting Proposals for New Courses forms, and a sample syllabus).

None

(b) Minor course changes. Please include minor course change sheets (note that these should only be submitted to the LA&S Senate when part of a program proposal).

In accordance with the raise of admission MPL level, the school also proposes to raise MPL prerequisite to all Business courses by one level. [Applications of those changes attached.]

(c) Any other supporting documents that would assist in understanding the proposal.